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Affiliated to Host Second Annual Business Technology Solutions Showcase Event on October 18, 2012

Columbus, Ohio, October 4, 2012 – [Affiliated](#), a leading Ohio technology and professional services company, today announced that it will be hosting its second annual [Business Technology Solutions Showcase](#) event on October 18, 2012 at The Conference Center at OCLC, in Dublin, Ohio, from 11:30 a.m. – 5:30 p.m. The conference is the only half-day event that offers attendees a convenient and information-rich setting to learn about the latest technology trends in the market, presented by a select group of leading technology experts. The event will provide a unique forum for growing mid-size businesses to learn about a variety of technology solutions and see live demonstrations as well as meet vendors one-on-one.

The event is free and will include an exciting keynote by, Roger Blackwell, a leading business educator, author and consultant, who will speak on, "**The Future of the Economy: What's Really Going On?**" as well as educational breakout sessions specifically tailored for Executives, IT Managers, Operations Managers, and Sales/Marketing professionals. Session tracks include:

- [Executive](#) - Improving Your Business Results with Process and Technology
- [IT Management](#) - Planning Your IT Infrastructure Future
- [Operations Management](#) - Increasing Your Return on Technology Investments
- [Sales & Marketing, and CRM Administrators](#) - Drive Sales and Marketing while Improving Customer Satisfaction

To view the session details, [click here](#).

"We are very excited to be hosting our second annual Business Technology Solutions Showcase event and it will be bigger and better than ever," said Mike Moran, president of Affiliated. "The Solutions Showcase is a terrific opportunity for businesses looking to learn more about the latest technology trends and how to put these to work in their businesses. We've got a great line-up of industry leading technology solution providers and experts who will be presenting the latest solutions and sharing best practices to help businesses be more successful and profitable with their technology investments."

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The event will feature the following industry leading technology sponsors: [Dell EqualLogic](#), [Microsoft](#), [VMware](#), [Nextex](#), [Ruckus](#), [BuyDesign by TDCI](#), [Time Warner Cable](#) and [The Computer Workshop](#).

For additional event details, [click here](#) or contact David Kelley, david.kelley@aresgrp.com, (614) 973-5062.

About Affiliated

Since 1993, [Affiliated](#) has been helping growing and mid-market organizations throughout Ohio to identify, evaluate, and implement technology solutions and resources that improve operational efficiency and increase revenue. As a Microsoft Partner, with Gold competencies in Customer Relationship Management (CRM) and Midmarket Solutions, and VMware Partner, Affiliated specializes in providing complete technology solutions and services to organizations in multiple industries including healthcare, distribution/logistics, manufacturing, professional services and not-for-profit organizations. For more information, visit www.aresgrp.com.

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